

## ***Affinion Program Names***

*(Note: not all Affinion programs were marketed using data pass or live check offers.)*

### **A**

Advantage  
Advantage + Checking  
Advantage Bestbank  
Advantage Guaranty Bank  
Apple Super Value Plus  
Apple Value Plus  
Autovantage  
Autovantage Enhanced  
Autovantage Enhanced Spanish  
Autovantage Gold  
Autovantage Gold Spanish

### **B**

Bank Of America Privacysource  
Bank Of Marin Id Protect  
Basic Identity Theft Protection  
BBV Id Theft Protection  
Benefits Package  
Benefits Pkg  
Bonus Pack  
BSB Id Protect  
Buyer Assurance  
Buyers Advantage  
Buyers Enhanced  
Buyers Ultimate Advantage Citi

### **C**

Capital Star Rewards  
Carolina Plus Package  
Charter One Secure Basic  
Charter One Secure Complete  
Charter One Student Money Bundle  
Charter Rewards  
Chase Premier Travel II  
Cheap Tickets Gold  
Checking + Package  
Checking Advantage  
Checking Extras  
Checking Plus  
Checking Rewards  
Checking...With Benefits!  
Choice Benefits  
Choice Hotels Travel Club  
Citizens Secure Basic  
Citizens Secure Complete  
Clever Clubhouse

Compass Identity Safe  
Complete Auto 360  
Complete Home  
Complete Home Enhanced  
Complete Package  
Complete Savings  
Credit Alert  
Ctb55 + Club Bonus Gold Pack  
Cu Fraud Protect

### **D**

Deal Or No Deal  
Desert Passport  
Do More

### **E**

Elite Excursions  
Elite Excursions Enhanced  
Enhanced Fraud Protection  
Enhanced Fraud Protection Plus  
Enhanced Identity Theft Protection  
Enhanced Savings Plus  
Everyday Advantage  
Everyday Cooking At Home  
Everyday Guest  
Everyday Privileges Gold  
Everyday Values  
Everyday Values Gold

### **F**

Family Benefits  
Fifth Third Bank Identity Alert  
Fireguard  
First Benefits Banking  
First Class Checking  
Firstday Member Alert  
Firstsecurity  
Focus Id  
Forum's Savings Plus  
Forward 50  
Fraud - Secure Id  
Fraud Defense  
Fraud Defense Plus  
Fraud Finder  
Fraud Plus  
Fraud Plus - Card Patrol  
Fraud Plus Identity Protection

## ***Affinion Program Names***

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### **F (cont'd)**

Fraud Plus Protection  
Fraud Plus Protection  
Fraud Prevention Plus  
Fraud Prevention Plus  
Fraud Protection  
Fraud Protection Plus  
Fraud Protector Plus  
Fraud Sentinel  
Frontier Value And Protection Plan  
Fye Backstage Pass

### **G**

Golden Club  
Granite Business Elite  
Great Fun  
Guaranty Guardian

### **H**

Hard Working Fraud Protector Plus  
Hard Working Value Package  
Health Allies  
Healthsaver  
Heritage Protection Plus  
Hot-Line  
Hotline Enhanced

### **I**

I.D. Theft Shield  
Id Advantage Plan  
Id Armor  
Id Defense  
Id Guardian  
Id Protect  
Id Protection  
Id Protection Program  
Id Revive  
Id Secure  
Id Theft Guard  
Identity Fraud Protection Plus  
Identity Guardian  
Identity Protect  
Identity Protect Plus  
Identity Protection  
Identity Protection Package  
Identity Protection Plus

Identity Protector  
Identity Safe  
Identity Safeguard  
Identity Secure  
Identity Shield  
Identity Theft Defense & Protection  
Identity Theft Guardian  
Identity Theft Protection  
Island Security & Savings Program

### **J**

Jeff Davis Bank Fraud Defense  
Just For Me

### **L**

Liberty Shield  
Live Well  
Lost Wallet Protection

### **M**

Mac'S Rewards  
Mb Identity Assure  
Mega Checking  
Members Advantage Checking  
Members Gold Checking  
Members Protection Plus  
Membership-Value Plus  
Mobilesure  
Moneysave

### **N**

National Home Protection Alliance (NHPA)  
Netmarket  
New Horizons Fraud Protection  
Nix Check Cashing

### **O**

Old Point Extras  
Onguard  
Optum Health Allies

### **P**

Pc Safety Plus  
Platinum Checking  
Plus Advantages  
Plus Package

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### **P (cont'd)**

Popular Benefits  
Popular Business Benefits  
Premier Checking  
Premier Package  
Premier Protect  
Premium Checking  
Pricebuster Savings  
Privacy Guard  
Privacy Lock  
Privacy Plus  
Prosperity Id Secure  
Protect And Save  
PSE Secure  
Purchase Protection Premier

### **R**

Regions Identity Protect  
Reservation Rewards  
Rewards Package

### **S**

Safe Member  
Safe Theft Shield  
Salin Secure  
Save & Secure  
Saver's Rewards  
Savers Advantage  
Savers Rewards  
Savings Bundle  
Savings Circle  
Savings Network  
Savings Plus  
Savings Rewards Plus  
Secure All  
Secured Identity  
Services In Sync  
Shopper Discounts And Rewards  
Shoppers Advantage  
Sierra Sentry  
Signature Benefits  
Simply Rewards  
Small Business Central  
Smart Guard  
Smart Guard Plus  
Smart Package  
Star Protection Package

Super Id Protection

### **T**

The Plus Package  
Total Fraud Protection  
Towperks  
Travel Values Plus  
Travelers Advantage  
Travelers Advantage (branded Dollar)  
Travelers Advantage (branded Thrifty)  
Tristar Rewards

### **U**

Ultimate  
Ultimate Package  
Ultimate Value Option

### **V**

Value Checking  
Value Pack

### **V (cont'd)**

Value Package  
Value Plus  
Vantage Identity Protection

### **W**

Wallet Security  
Walletshield  
Wellness Extras  
Wilmington Trust Total Protection  
Wireless Pass  
Worry Free I.D.

### **X**

Xpert Tech Line

### **Y**

YVB Identity Shield