

IN THE SUPERIOR COURT FOR THE STATE OF ALASKA  
FIRST JUDICIAL DISTRICT AT KETCHIKAN

THE STATE OF ALASKA, )  
 )  
 Plaintiff, )  
 )  
 v. )  
 )  
 SONI INC. DBA SONI JEWELERS; )  
 COLORS FINE JEWELERS; )  
 SUNITA LAKHWANI; )  
 )  
 Defendants. ) Case No. 1KE-24-00173CI  
 )  
 \_\_\_\_\_ )

**CONSENT JUDGMENT**

1. This Consent Judgment is entered into by the State of Alaska (State) and Soni Inc. and Sunita Lakhwani (the Defendants) to resolve the lawsuit filed by the State of Alaska on May 23, 2024.

2. For the avoidance of doubt, "Soni Inc." encompasses the corporate entity, its officers, its employees, its agents, and its corporate successors.

**PAYMENT**

3. The Defendants will jointly pay a total of \$60,000 to four of Soni Inc.'s customers and to the State of Alaska as follows.

4. The Defendants will pay the individuals listed below the corresponding sums so long as the listed jewelry is returned to

Soni Inc.  
Flawless  
130 Front Street  
Ketchikan AK, 99901

by no later than September 1, 2026.

- M. B.: \$3,996 in return for the three rings described in SOA002413-002459.
- J. T.: \$2,484 in return for the ring and pair of earrings described in SOA002496-002514.
- K. A.: \$999 in return for the ring described in SOA002467-002493.
- D. D.: \$1,050 in return for the ring described in SOA 002516-002527.

5. Unless the Defendants and the individual mutually agree on a different payment method, within 15 days of receiving the item(s) listed above from an individual, the Defendants will transfer the corresponding sum either, at the individual's election, by completing a wire transfer using information provided by the individual or mailing a check to the address provided by the individual for that purpose.

6. The Defendants will notify the State at [ian.engelbeck@alaska.gov](mailto:ian.engelbeck@alaska.gov) and [consumerprotection@alaska.gov](mailto:consumerprotection@alaska.gov) when each check is cashed, or when payment is completed by some other means.

7. The Defendants will pay \$20,000 to the State of Alaska by June 1, 2026.

8. The Defendants will pay \$20,000 to the State of Alaska by August 1, 2026.

9. The Defendants will pay \$20,000 to the State of Alaska by October 1, 2026, except that any payments made to the individuals listed above will be deducted from this payment.

10. All payment to the State of Alaska may be used by the State for any lawful purpose. Payments must be delivered via check to 1031 W. 4th Avenue, Ste. 200 Anchorage, AK 99501.

### **INJUNCTION**

11. Soni Inc. will not describe “infused,” “enhanced,” or otherwise man-made objects that appear to be stones with veins of metal running through them, as “natural.” Nor may Soni Inc. describe the components of these objects as “natural” in a manner that is likely to mislead consumers into the impression that the whole object is a naturally occurring mineral formation. On any advertisement, description, certificate of authenticity, appraisal, or receipt, these objects must be described as “manufactured.” For avoidance of doubt, a product is not “manufactured” if it is a naturally occurring mineral formation which has merely been shaped for the purpose of jewelry.

12. Soni Inc. will not describe objects that appear to be stones with veins of metal running through them as “natural” or represent or imply that the object has been mined from the earth, unless Soni Inc. contemporaneously possesses documentation at the storefront where the representation is made which demonstrates that the product is a naturally occurring mineral formation.

13. Soni Inc. will not describe stamped, plated, or otherwise man-made objects that appear to be gold nuggets as “natural.” On any advertisement, description, certificate of authenticity, appraisal, or receipt, these “nuggets” must be described as “manufactured” and be labeled with their karat purity, except where the “nugget” is formed by plating gold over a material other than gold, in which case the material that

chiefly makes up the “nugget” must be disclosed. For example, a “nugget” composed of sterling silver plated with 24k gold would be described as “manufactured nugget composed of sterling silver plated with 24k gold.”

14. Soni Inc. will not describe objects that appear to be gold nuggets as “natural” or represent or imply that the object has been mined from the earth, unless Soni Inc. contemporaneously possesses documentation at the storefront where the representation is made which demonstrates that the product is a naturally occurring mineral formation.

15. Manufactured metal-veined stones and manufactured nugget products will be displayed separately from products made with naturally occurring gold quartz or gold nuggets.

16. Soni Inc. will truthfully represent the origin of its products, and will not indicate or imply that a product is from Alaska or manufactured in Alaska, or use the words “Alaska” or “Alaskan” to describe an object, unless Soni Inc. contemporaneously possesses documentation at the storefront where the representation is made which demonstrates that the product was manufactured in Alaska or the raw materials that make it up were sourced from Alaska. For avoidance of doubt, a product is not “sourced from Alaska” merely because Soni Inc. purchased it in Alaska.

17. Agents of the State of Alaska may enter Soni Inc.’s store(s) without identifying themselves to ensure compliance with this injunction. Agents of the State of Alaska may also identify themselves and request to see the documentation

described in Paragraphs 12, 14, and 16 for particular products. Upon such request, Soni Inc. shall provide the requested documents immediately.

18. Soni Inc. will provide the terms of this injunction to its employees and instruct them on their duty to follow the terms of the injunction and otherwise sell products truthfully. Soni Inc. will particularly train its employees on the origins of its products, including whether products are sourced from Alaska or not and whether the mineral elements of its jewelry are naturally occurring or manufactured.

19. Soni Inc. will not represent that gold quartz can only be purchased in Alaska.

#### **COSTS**

20. The parties will bear their own costs and attorney fees.

#### **CONSENT**

21. The parties consent to the entrance of this Consent Judgment by the Court.

FOR THE STATE OF ALASKA:

STEPHEN J. COX  
ATTORNEY GENERAL

Date: \_\_\_\_\_

\_\_\_\_\_  
By: Ian R. Engelbeck  
Assistant Attorney General  
Alaska Bar No.: 2010094  
State of Alaska, Department of Law  
1031 W. 4th Avenue, Ste. 200  
Anchorage, AK 99501

FOR SONI INC. AND SUNITA LAHKWANI:

\_\_\_\_\_ Date: \_\_\_\_\_

By: Kevin Fitzgerald  
Ingaldson Fitzgerald, PC  
Alaska Bar No. 8711085

**IT IS SO ORDERED.**

DATED \_\_\_\_\_, 2026, at Ketchikan, Alaska.

\_\_\_\_\_  
The Honorable Katherine H. Lybrand  
Superior Court Judge

**Department of Law, Civil Division**  
1031 W. 4<sup>th</sup> Avenue, Suite 200  
Anchorage, AK 99501  
Phone: (907) 269-5190 Fax: (907) 276-3697